DATABASE OF EoC THESIS ABSTRACTS

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**ABSTRACT**

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| **AIM *obbiettivo*** | **This thesis aims to show that EdC can overcome the principle of competition in Capitalistic market driven economy and put brotherhood into practice in business. EdC is being practiced by small number of companies and has short history but it is possible to restore individual relationship and trust even in market driven system. With this conviction, this thesis opens new perspective in view of practice and theory.**  |
| METHOD *metodo* | **In this thesis, Chapter 2 brushes up inception of EdC as social activity of Focolare movement. Chapter 3 describes the characteristics of EdC in theory and take account of social economy and social enterprise and syndicate that have be established by law in Korea. And this chapter goes over the concepts of Eudaimonia of Aristotle, Civic Economy, Culture of Giving, gift, reciprocity, gratis and explains the method of Rainbowscore proposed by EdC. Chapter 4 case studies overseas, Chapter 5 Korean case study, Chapter 6 contemplates the tasks and potential of EdC** |
| CONCLUSIONS*conclusioni* | **Recently Korea has implemented the the laws to support social enterprise and cooperative in order to help those who fall behind economically and socially in market system’s limitless competition. But real value of EdC is putting the person in center of everything in performing daily, repetitive tasks and in building relationship with all stakeholders in doing business activity. EdC is aspiring to be the locomotive that revive the brotherhood relationship through social and economic activities in practicing culture of give in this society wounded by marginalization and mistrust**  |
| KEYWORDS*parole chiave* | Economy of communion, person, gift, reciprocity, gratituty sungsimdang, seogwangsa,   |
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